

Sunday, December 4, 2016

ICI 2016 - Academy of Innovation Day

07:30-07:40	Registration and Breakfast
07:40-08:00	Welcomes: Prof. Chaim Lotan, MD Prof. Rafi Beyar, MD Dr. Martin T. Rothman, MD Workshop Introduction: Prof. Paul A. Iazzo, PhD
08:00-08:20	Re-Shaping Medical Pipelines - How Clinicians are Becoming Innovators Prof. Chaim Lotan
08:20-08:30	Perspective on Innovation Development Within an Academic Medical Center Prof. Rafi Beyar
08:30-08:50	How New Medical Products are Developed - Overview of New Product Development Process Prof. William Durfee
08:50-09:10	Essentials of Creativity - Sketching, Notebooks and Documenting Prof. Paul Iazzo and Prof. William Durfee
09:10-09:30	Brainstorming Warmup Prof. William Durfee
09:30-10:00	Testing Your Medical Device Idea: Bench Tests, Pre-Clinical, Clinical Trials Prof. Paul Iazzo
10:00-10:40	Innovation Exercise 1: Generate Ideas
10:40-11:10	Coffee and Networking Break
11:10-11:30	Protecting Your Intellectual Property Through Patents Prof. William Durfee
11:30-11:50	Device Innovation: Role of Regulatory Requirements in the US Dr. Semih Oktay
11:50-12:10	Inventing, Developing and Commercializing New Medical Devices Mr. Xavier E. Pardo
12:10-12:50	Lunch
12:50-13:10	How to Determine if a New Device is Needed - Market Evaluation and Needs Assessment Methods Dr. Todd J. Brinton
13:10-13:40	From Clever Engineering to Corporate Exit: Building a Patent Strategy Appropriate for Each Stage Mr. Joel Beider
13:40-14:40	Innovation Exercise 2: Develop a New Cardiovascular Product
14:40-15:00	Team Presentations
15:00-15:20	Coffee and Networking Break
15:20-15:50	Digital Health Revolution - A New Player in the Innovation Market Prof. Peter J. Fitzgerald
15:50-16:20	The Corporate View of Technology Assessment and Acquisitions Mr. Jitesh Tank
16:20-17:00	Cardiovascular Medical Device Innovation: A Discussion Q&A Panel Prof. Chaim Lotan, Prof. Rafael Beyar, Dr. Martin T. Rothman, Prof. Paul Iazzo, Prof. William Durfee, Dr. Todd J. Brinton, Dr. Peter J. Fitzgerald, Mr. Jitesh Tank, Dr. Semih Oktay, Mr. Joel Beider, Mr. Xavier E. Pardo,
17:00	Adjourn