

**ICI** meeting **2016**



**December 4-6, 2016 Tel Aviv, Israel**



**Invitation to the Industry  
Sponsorship & Exhibition Opportunities**

**December 4-6, 2016**

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## Dear Colleagues,

It is with great pleasure that we invite you to be a part of the ICI Meeting 2016 – the premier International Conference on Innovations in Cardiovascular Interventions (Heart, Brain and Peripheral Vessels) and High-Tech Life Science Industry. ICI aims to explore, fuel, spark and facilitate innovations that will shape the future of our cardiovascular systems and BEYOND.

Over the last 2 decades, Israel has turned into a medical start up nation, and ICI has contributed to this process by facilitating global interaction between physicians, entrepreneurs, academia and industry and building bridges leading to innovation.

The route of the ICI meeting takes you through the process of innovation – starting from the ICI Academy of Innovation where we learn and exercise how to innovate, we then continue to a 2 day conference focusing on advanced technologies to save hearts and lives. We challenge the horizons in coronary interventions, vascular interventions, trans catheter valvular therapies, stroke prevention/intervention, electrophysiology, cell therapy and heart failure. A special track is dedicated to Digital Health, Mobile Solutions and the Cellular Revolution.

We invite you - Physicians, Nurses, Technicians, Researchers, Entrepreneurs, Investors, Engineers, Venture Capital Firms, Private Equity Firms, Patent Experts, Pharmaceutical Companies, and Medical Device Companies - to join us at ICI 2016. We are certain that the meeting will open to you a better understanding of the unmet needs and frontiers in the various disciplines of the world of cardiovascular systems innovation.

## Rafi Beyar and Chaim Lotan, Meeting Directors



**Rafael Beyar**



**Chaim Lotan**

**On behalf of the Organizing Committee**



## Committees

### Course Directors

Rafael Beyar  
Chaim Lotan

### Co-Directors

Yaron Almagor  
Yuval Binur  
Peter Fitzgerald  
Gad Keren  
Ran Kornowski  
Martin Leon

### Organizing Committee

Haim Danenberg  
Ariel Finkelstein  
Uri Geiger  
Lior Gepstein  
Michael R. Jaff  
Andre Keren  
Jonathan Leor  
Amir Lerman  
David Luria  
Kenneth Rosenfield  
Amit Segev  
Giora Weisz  
Yehuda Wolf

### Scientific Committee

Shmuel Banai  
Ronen Beerli  
Gil Bolotin  
Alessandro Santo Bortone  
Moshe Flugelman  
Michael Glikson  
Roni Karmeli  
Eli Lev  
Marie-Claude Morice  
Eugenia Nikolsky  
Ariel Roguin  
Oz Shapira  
Gregg Stone  
William Wijns

## **Preliminary List of Topics**

TAVR  
Personalized Medicine  
Stents- Coating, Eluting and Beyond  
Connected Health  
Electrophysiology  
Complex Cases  
Stroke  
Brain Protection  
Technology Parade  
Drug Eluting Balloons  
Mitral Repair or Replacement  
Renal Denervation /Sympathetic Modulation  
Funding  
Peripheral Intervention  
Carotid Interventions  
Acute Coronary Syndrome Interventions  
Biodegradable Scaffolds  
Heart Failure  
Imaging and Physiology in the Cath Lab  
Structural Heart Disease  
Device Innovation  
The Cath Lab of the Future  
Cell and Gene Therapy  
Regulatory Aspect in New Devices

## Preliminary Timetable (at a glance)

<b>Sunday, December 4, 2016</b>	
07:30-18:00	Academy of Innovation Day Program
18:00-19:30	Registration
19:30-21:00	Get Together Reception, open for all

<b>Monday, December 5, 2016</b>	
07:30-08:30	Registration, Coffee and Exhibition Visit
08:30-10:00	Parallel Sessions
10:00-10:30	Coffee Break and Exhibition Visit
10:30-12:15	Plenary Session 1
12:15-14:00	Lunch Break
14:00-15:40	Parallel Sessions
15:40-16:10	Coffee Break and Exhibition Visit
16:10-17:40	Parallel Sessions
17:40-18:10	Technology Parade Cocktail
18:10-19:25	Parallel Sessions
20:00-22:30	Gala Dinner (Optional)

<b>Tuesday, December 6, 2016</b>	
08:30-10:00	Parallel Sessions
10:00-10:30	Coffee Break and Exhibition Visit
10:30-12:15	Plenary Session 2
12:15-14:00	Lunch Break
14:00-15:40	Parallel Sessions
15:40-16:10	Coffee Break and Exhibition Visit
16:10-17:40	Parallel Sessions

## Information for Sponsors and Exhibitors

### Application for sponsorship

Application for sponsorship can be made in writing with the enclosed booking form to:

Yael Ziv - Paragon Group  
15 Aba Even St., Herzelia, Israel  
Tel: +972-54-5599821  
Fax: +972-54-5599821  
Email: [Yziv@paragong.com](mailto:Yziv@paragong.com)

All company details, as filled in the form, will be used to advertise the institute/company in the exhibition's catalogue. The form must be filled in and signed by October 1<sup>st</sup>, 2016 at the very latest, and returned to the Secretariat. After this date, neither an exhibition space nor publication in the exhibition's catalogue can be guaranteed.

Once an application is made, a contract will be sent to you for completion. This contract should be signed and returned with a 50% deposit payment to the above sponsorship/exhibition office address. Alternatively, an invoice for the deposit can be requested on the booking form. Once this has been received, a confirmation of sponsorship and an invoice will be sent to the sponsor.

### Terms of payment

50% due with a signed contract  
50% due by October 1<sup>st</sup>, 2016

The total amount should be received one week prior to the opening date of the conference.

### Payment methods

*Option 1:* Payment by credit card

*Option 2:* Payment by check - Please make checks payable to:  
Dan Knassim and Taaruchot Ltd.

*Option 3:* Payment by Bank Transfer:

Details will be available in the Invoice

Bank charges are the responsibility of the payer.

### Cancellation policy

Cancellations will be accepted in writing only. Cancellation notice received by October 1<sup>st</sup>, 2016, will entitle of 50% reimbursement of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 1<sup>st</sup>, 2016.

### Terms and conditions

The terms and conditions of sponsorship & exhibiting are included in this prospectus. Please note that the signature of the exhibition contract indicates acceptance of these terms and conditions.

## Registration Information

Please note that registration will open closer to the Congress date. Please refer to the Congress website at [www.icimeeting.com](http://www.icimeeting.com)

Registration fees will be payable in US Dollars.

Fees for Congress participants include participation in all scientific sessions, printed material of the Congress, an invitation to the Welcome Reception, coffee breaks, and entrance to the Exhibition.

## Group Registration Policy

The group registration policy is valid for groups with a minimum of 10 delegates. For further details, please contact the Conference Secretariat.

## Hotel Information

Companies interested in booking hotel accommodation of more than 10 rooms are kindly requested to contact the Registration Department at Dan Knassim Paragon Conventions.

Please see below the contact information of the Registration Department:

## Registration Department

Paragon Group  
PO Box 4195  
15 Aba Even st.  
Herzliya 46766 Israel  
Tel/fax: 972-3- 5767712  
Email: [registration@icimeeting.com](mailto:registration@icimeeting.com)



## List of Sponsorship Items

### **Diamond sponsorship package** \$100,000

- ❖ Acknowledgment of sponsorship in the conference program as "Diamond Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ Parallel Educational Symposium- Opportunity to organize an Official Educational Symposium in a Parallel Hall (program subject to the approval of the organizing committee)
- ❖ Two promotional posters in the Congress venue (in coordination with the Organizer and subject to the approval of the organizing committee)
- ❖ A color advertisement at the ICI Mobile Application
- ❖ 24 sq.m., free of charge, in the exhibition area
- ❖ Two free inserts in the conference bag (max Din A4)
- ❖ Invitations for 8 company representatives for conference events (get-together reception and faculty dinner)
- ❖ 15 exhibitor badges

### **Titanium sponsorship package** \$80,000

- ❖ Acknowledgment of sponsorship in the conference program as "Titanium Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ Parallel Educational Symposium- Opportunity to organize an Official Educational Symposium in a Parallel Hall (program subject to the approval of the organizing committee)
- ❖ A promotional poster in the Congress venue (in coordination with the Organizer and subject to the approval of the organizing committee)
- ❖ A color advertisement at the ICI Mobile Application
- ❖ 18 sq.m., free of charge, in the exhibition area.
- ❖ One free insert in the conference bag (max Din A4)
- ❖ Invitations for 7 company representatives for conference events (get-together reception and faculty dinner)
- ❖ 12 exhibitor badges

### **Platinum sponsorship package** \$50,000

- ❖ Acknowledgment of sponsorship in the conference program as "Platinum Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ A color advertisement at the ICI Mobile Application
- ❖ 18 sq.m., free of charge, in the exhibition area.
- ❖ One free insert in the conference bag (max Din A4)
- ❖ Invitations for 4 company representatives for conference events (get-together reception and faculty dinner)
- ❖ 8 exhibitor badges

**Gold Sponsorship Package** \$35,000

- ❖ Acknowledgment of sponsorship in conference program as "Gold Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ 12 sq.m., free of charge, in the exhibition area.
- ❖ One free insert in the conference bag (max Din A4)
- ❖ Invitations for 2 company representatives for conference events (get-together reception and faculty dinner)
- ❖ 6 exhibitor badges

**Silver Sponsorship Package** \$25,000

- ❖ Acknowledgment of sponsorship in conference program as "Silver Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ 12 sq.m., free of charge, in the exhibition area.
- ❖ One free insert in the conference bag (max Din A4)
- ❖ A color advertisement in the final program/book of abstracts
- ❖ 4 exhibitor badges

**Bronze sponsorship package** \$10,000

- ❖ Acknowledgment of sponsorship in conference program as "Bronze Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo
- ❖ 6 sq.m., free of charge, in the exhibition area.
- ❖ One free insert in the conference bag (max Din A4)

**Luncheon Satellite symposium** \$15,000

(Date & time to be arranged with the Scientific Committee)

- ❖ Overall organization
- ❖ Audiovisual equipment
- ❖ Lunch (served lunch)
- ❖ Acknowledgment in conference website, conference program & conference book with sponsor logo.
- ❖ One free insert – must be approved by Conference coordinator
- ❖ Projection of your company's slide at the beginning of the session

This sum does not include any expenses for lecturers and faculty of the satellite, special printed material on the satellite, or exhibition. The satellite program will be included in the program book of the symposium, and the sponsorship will be acknowledged.

***Sponsoring a parallel session***

\$8,000

- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo.
- ❖ Acknowledgment of sponsorship in the conference program & the conference book.
- ❖ One free insert – must be approved by the conference coordinator
- ❖ Projection of your company's slide at the beginning of the session (to be provided by the sponsor)
- ❖ Guest speaker (flight expenses & accommodation are not included in the sponsorship fee)
- ❖ Promotion sign to be placed near the podium - must be approved by the conference coordinator

***Conference bags***

\$10,000

The organizers are in charge of the production of approximately 1,200 delegate bags. The design of the bags needs to be approved by the sponsoring company.

***Conference bag inserts***

\$1,500

Promotional material such as leaflets and brochures will be included in the participants' conference bags.

Please note that the material is to be provided by the sponsor and must be approved by the Secretariat (the maximum page size is A4 and the maximum number of pages is 8).

***Conference Lanyards***

\$7,000

The sponsoring company is responsible for the production of the lanyards.

The sponsoring company will provide approximately 1,000 lanyards, on which the Congress and Sponsor's logo will be displayed.

The design of the lanyards needs to be approved by the organizers.

***Conference badges***

\$3,000

- ❖ A conference badge will be given to each conference participant.
- ❖ The conference and sponsor's logo will be displayed on the badge.
- ❖ The sponsor's logo will be included on the conference website
- ❖ Acknowledgement in the sponsors' list in the final program

\*\* For sponsorship package of lanyards + badges a 10% discount will be given (= 9,000\$).

## **ICI Mobile Application**

\$15,000

The ICI Meeting 2016 will focus this coming meeting on E-Health and Mobile Health. With that in mind, the ICI Meeting is developing the "ICI Meeting Mobile Application". This app will be developed on iOS, Android and hopefully on Windows Phone platforms and will be a portal for knowledge and insights on Innovation in Cardiovascular Interventions, throughout the year. During the Meeting, the application will perform as an e-guide for the entire meeting, will direct the Meeting's guests to their desired sessions and assist in networking between the Meeting's participants.

### **Sponsorship package includes:**

- ❖ Acknowledgment of sponsorship in the application on the App's screens
- ❖ Acknowledgment of sponsorship in the conference program as " ICI Mobile Application Sponsor"
- ❖ Acknowledgment of sponsorship in the conference website
- ❖ Invitations for 6 company representatives for conference events (get- together reception and faculty dinner)

## **Plasma Screen Advertisement**

\$2,000

(One advertisement slot, entire conference duration -2 days)

The Plasma Screen Advertisement opportunity allows you to grasp the attention of delegates during lunch and coffee breaks by displaying your company's marketing message on plasma screens positioned in prime locations across the convention center.

- ❖ The advertisement service will take place during the conference lunch and coffee breaks to maximize the sponsoring company's exposure to the delegates.
- ❖ The plasma screens will display the detailed scientific program during the program sessions.
- ❖ The plasma screens will be located outside every lecture room.
- ❖ The same advertisements will be shown simultaneously on all plasma screens.
- ❖ Advertisements may consist of moving images, flash animation, video, fixed text or image. All advertisements must gain prior approval from the ICI Secretariat.
- ❖ Each advertisement will be displayed for 30 seconds.
- ❖ Advertisement slots will be allocated on a first come, first served basis.

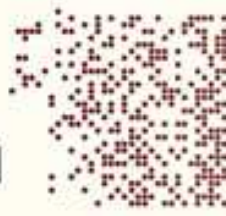
## **Speakers' ready room**

\$5,000

Facilities will be available at the conference center for speakers and abstract presenters to go over their presentations.

- ❖ The sponsor's name and/or company logo will appear on all signs in the room
- ❖ Opportunity to provide a sponsor's mouse pad at each workstation
- ❖ Opportunity to display the sponsor's logo on screensavers at each workstation
- ❖ Sponsor's logo will be displayed on the conference website





**B2B room** \$5,000

Facilities will be available at the conference center for meetings with VC's, companies and key opinion leaders.

- ❖ The sponsor's name and/or company logo will appear on all signs in the room, including roll up and room entrance signs.
- ❖ Sponsor's logo can be displayed on the room table's runner (to be supplied by the sponsors).
- ❖ Sponsor's logo will be displayed on the conference website
- ❖ Acknowledgement in the sponsors' list in the final program

**Signposting** \$3,000

- ❖ Acknowledgment of sponsorship on all signage around the Congress Venue (Sponsor's logo will be printed on all signage)
- ❖ Acknowledgment of sponsorship in conference program & conference book
- ❖ Acknowledgment of sponsorship in the conference website with the sponsor's logo

**Notepads and pens**

**Option 1 - \$1,000**

The organizers are in charge of the production of approximately 1,000 notepads and pens. The design of the notepads and pens needs to be approved by the sponsoring company.

**Option 2 - \$500**

The sponsoring company is in charge of supplying the notepads and pens. The sponsoring company will provide approximately 1,000 notepads and pens. The design of the notepads and pens needs to be approved by the organizers.

**Social function opportunities**

The social functions can be sponsored as follows:

Welcome Reception	\$ 10,000
Networking Lunch Break	\$ 2,000 (per break)
Networking Coffee Break	\$ 1,500 (per break)
Gala Dinner	\$ 20,000
Networking Breakfast Session	\$ 8,000

Further details will be given upon request.

**Special requests**

We are aware that the sponsorship of any of the above items may not suit your current marketing aims. In this case, we can present you with alternative offers which might be more suitable to your needs. Please feel free to contact our exhibition coordinator to discuss your needs.



**Sponsorship Application Form (Page 2)**

**Name of Company:**

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Please send me a sponsorship contract and an invoice for the 50% deposit

**Method of Payment:**

**Credit card:**

Credit card no.: \_\_\_\_\_  
Expiry Date: \_\_\_\_\_ Type of Card: \_\_\_\_\_  
Card Holder: \_\_\_\_\_

**By check:**

Please make checks payable to:

Dan Knassim and Taaruchot Ltd.  
15 Aha Even St.  
Herzeliya  
Israel

**Bank Transfer**

Details will be available in the invoice  
Bank charges are the responsibility of the payer

**TERMS OF PAYMENT**

50% due with signed contract  
50% due by October 1<sup>st</sup>, 2016  
The total amount should be received one week prior to the opening date of the conference.

**CANCELLATION POLICY**

Cancellations will be accepted in writing only. A cancellation notice received by October 1st, 2016, will grant a 50% reimbursement fee of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 1st, 2016.

Signature .....Date .....

Company Stamp .....

**Exhibition**

\$2,500

A commercial and professional exhibition will be held parallel to the symposium hours.

We wish to maximize the delegates' exposure to the exhibit. Therefore, all coffee breaks will be held in the exhibition area.

**Dates (Subject To Change):**

Set up times: Sunday December 4, 2016  
Exhibition open times: Monday December 5, 2016 08:00-18:00  
Tuesday December 6, 2016 08:00-18:00

Please note that the final exhibition set up, opening and dismantling schedule will be updated in the technical manual.

**Row Space Rental**

The price for exhibition space is US\$ 2,500 and includes:

- One booth unit, 6 square meters (length: 3 meters, depth: 2 meters)
- 1 table, width: 80cm, length: 180cm
- 2 chairs
- 1 standard electric outlet (plug) 220 volt
- Refreshments during coffee breaks
- Lunch for 2 exhibitors
- Exhibitor manual
- 2 Exhibitor badges
- Company/product profile (50 words max) in the final program

Please note that the stand space scheme rental does not include any walls.

**Decorations**

Exhibitors are forbidden to extend their booths into the thoroughfare or to areas which were not ordered and paid for by the exhibitor. The booth's height will not extend beyond the height of 3.50 m. Booths which exceed a height of more than 2.00 m, or massive construction plans **must** receive a certified approval from a licensed engineer (B- Safe: +972-3- 5325575).

**Allocation of Exhibition Space**

Space allocation will be made on a "first come, first served" basis. A completed application form accompanied by advance payment should be emailed/ faxed to ensure the reservation of a desired location.

Once the application form has been received and the payment cleared, space will be confirmed and an invoice for the balance will be mailed. Please indicate three alternative choices on the application form. Space allocations will be made in the order in which application forms and payments have been received. Advance payment will be refunded if space is fully booked, or if the space offered is not acceptable to exhibitors.



**Exhibitor Registration**

All exhibitors will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 6sqm booked, and one badge for every 6sqm thereafter. Any additional attendees will be charged a registration fee. An exhibitor registration form will be included in the Exhibitors' Technical Manual.

**Technical/Exhibitor Manual**

A technical manual outlining all technical aspects of the exhibition will be circulated two months before the conference. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

**Site Inspections**

Exhibitors and sponsors are free to visit the conference venue at their convenience. Please contact the venue directly to arrange visits.

**Exhibitor Profile**

A 50-word Exhibitor Company/Product profile displayed at the exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to [Yziv@paragong.com](mailto:Yziv@paragong.com)

**Payment Methods**

As detailed above.

**Cancellation Policy**

As detailed above.

**Terms and Conditions**

The Terms and Conditions of exhibiting are included in this prospectus. Please note your signature on the application form indicates your acceptance of the terms and conditions.

## Exhibition Application Form and Contract (Page 1)

Please complete the following information and return to:

Yael Ziv - Paragon Group  
15 Aba Even St., Herzelia, Israel  
Tel: +972-54-5599821  
Fax: +972-54-5599821  
Email: [Yziv@paragong.com](mailto:Yziv@paragong.com)

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Name of Company	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Short company description (max of 50 words)	

\* Name of Company- as you wish it will appear on all acknowledgments.

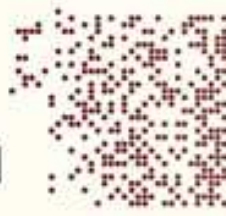
We hereby apply to book exhibition space, the cost of which is US\$ 2,500 per 6 square meters.

Choice	Stand No	No. of Square Meters	Total Price
<b>1<sup>st</sup> Choice</b>			\$
<b>2<sup>nd</sup> Choice</b>			\$
<b>3<sup>rd</sup> Choice</b>			\$

**Special notes:** Please indicate if your stand must be located adjacent to or opposite the following companies, or if a special configuration is needed:

.....

- This is a provisional booking. Please hold for 14 days.
- Payment has been made by check/transfer, please forward me the final confirmation and invoice.
- Please send me a first deposit invoice for 50% of the total amount due.



**Exhibition Application Form and Contract (page 2)**

**Name of Company:** \_\_\_\_\_

**We have read the regulations and agree to observe and be bound by them.**

**Method of Payment:**

**Credit card:**

Credit card no.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Type of Card: \_\_\_\_\_

Card Holder: \_\_\_\_\_

**By sending a check to:**

Please make checks payable to:

Dan Knassim and Taaruchot Ltd  
15 Aba Even St., Herzelia  
Israel

**Bank Transfer**

Details will be available in the invoice  
Bank charges are the responsibility of the payer.

**Terms of Payment**

50% due with signed contract

50% due by October 1<sup>st</sup>, 2016

The total amount should be received one week prior to the opening date of the conference.

**Cancellation Policy**

Cancellations will be accepted in writing only. A cancellation notice received by October 1st, 2016, will grant a 50% reimbursement fee of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 1st, 2016.

Signature .....Date .....

Company Stamp .....

## Technology Parade

The Cardiovascular Technology Parade is the central theme of this meeting!

The Technology Parade Sessions have been a tremendous success in previous meetings. Scientists, clinicians, companies and investors interested in the new technologies are attracted to these presentations. Various investors are expected to attend this meeting, finding it a valuable tool to develop and advance innovative ideas in the field of interventional cardiology.

The fee for participation is US\$1,500 and includes:

- 8-minute presentations. Presentations will be reviewed by a panel of experts. Best presentation will be awarded.
- 1 table (width: 50cm, length: 100cm)
- 2 chairs
- 1 panel board (height: 2.40 m, width: 1.20 m) with the company name
- 1 plasma screen built into the panel
- Coffee and Lunch for one exhibitor and one presenter
- Exemption from registration fees for one exhibitor and one presenter

### **Dates: (Subject to Change)**

Set up times: TBA

Exhibition open times:   Monday December 5, 2016   08:00-18:00  
  Tuesday December 6, 2016   08:00-18:00

Please note that the final exhibition set up, opening and dismantling schedule will be updated closer to the conference date.

### **Technology Parade Exhibition Space**

Once we receive the application form and the payment is cleared, space allocations will be made by Dan Knassim only and an invoice for the balance will be mailed.



**Technical/Exhibitor Manual**

A technical manual outlining all technical aspects of exhibiting will be circulated 2 months before the conference. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

**Exhibitor Profile**

A 50-word Exhibitor Company/Product profile displayed at the Exhibition will be published in the list of exhibitors in the official program and must be submitted electronically by e-mail to [Yziv@paragong.com](mailto:Yziv@paragong.com)

**Payment Methods**

As detailed above.

**Cancellation Policy**

As detailed above.

**Terms and Conditions**

The Terms and Conditions of exhibiting are included in this Prospectus. Please note that signature of the application form indicates acceptance of these Terms and Conditions.



## Technology Parade Application Form and Contract (page 1)

Please complete the following information and return to:

Yael Ziv - Paragon Group  
15 Aha Even St., Herzelia, Israel  
Tel: +972-54-5599821  
Fax: +972-54-5599821  
Email: [Yziv@paragong.com](mailto:Yziv@paragong.com)

We, the undersigned, express our wish to sponsor the items marked below in accordance with the terms described in the "Terms of Agreement" attached herewith.

*Name of Company	
Contact Name	
Address	
Post/Zip Code	
Country	
Telephone	
Fax	
Email	
Short company description (max of 50 words)	

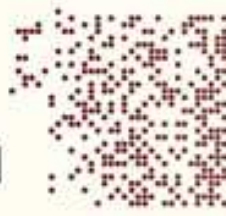
\* Name of Company- as you would like it to appear on all acknowledgments.

We hereby apply to participate in the Technology Parade, the cost of which is US\$ 1,500

**Special notes:** Please indicate if your stand must be located adjacent to or opposite the following companies, or if a special configuration is needed:  
.....

Payment has been made by check/transfer, please forward me final confirmation and invoice.

Please send me a first deposit invoice for 50% of the total amount due.



**Technology Parade Application Form and Contract (page 2)**

**Name of Company:**

---

**We have read the regulations and agree to observe and be bound by them.**

**Method of Payment:**

**Credit card:**

Credit card no.: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Type of Card: \_\_\_\_\_

Card holder: \_\_\_\_\_

**By sending a check to:**

Please make checks payable to:

Dan Knassim and Taaruchot Ltd  
15 Aha Even St.  
Herzelia  
Israel

**Bank Transfer**

Details will be available in the Invoice  
Bank charges are the responsibility of the payer.

**Terms of Payment**

50% due with signed contract  
50% due by October 1<sup>st</sup>, 2016  
The total amount should be received one week prior to the opening date of the conference.

**Cancellation Policy**

Cancellations will be accepted in writing only. A cancellation notice received by October 1st, 2016, will grant a 50% reimbursement fee of the sponsorship payment under the condition that the allocated space will be rented to another exhibitor. No reimbursement will be possible after October 1st, 2016.

Signature .....Date .....

Company Stamp .....

## General Information

### Venue

David Intercontinental Convention Center  
12 Kaufman St, Tel Aviv, 61501 Israel  
Tel: 972-3-7951111  
Fax: 972-3-7951112

### Language

The official language of the meeting is English.

### Registration & Hospitality Desk

The Registration desk will operate throughout the meeting in the Conventions Center of the hotel at the following hours:  
Sunday, December 4, 2016 18:00-19:30 hrs  
Monday, December 5, 2016 07:30-19:00 hrs  
Tuesday, December 6, 2016 08:00-18:00 hrs

### The Cardiovascular Technology Parade

The Cardiovascular Technology Parade is the central theme of this meeting!  
Please see more details on page number 21.

### Academy of Innovations

The Academy of Innovations will take place on December 4, 2016 and will be dedicated to education and training about the process of biodesign and innovation.

### Get together Reception

A reception will be held on the evening of December 13<sup>th</sup>. The reception will be open to all the overseas attendees and to the international and National Faculty members and Committees. Accompanying Persons: All registered accompanying persons are invited to join us at the Get together Reception.

### Climate and Clothing

The average daytime temperature in December in Israel is 19°C (66F°). Average night time temperatures is 11°C (51F°). Clothing is informal for all occasions.

### Currency and Money Exchange

The currency in Israel is the New Israel Shekel (NIS). We recommend using the local currency although most expenses in Israel may be paid with major credit cards.

Most ATMs accept all major credit cards such as Master Card, Visa, Diners, and American Express.



**Telephones**

The country code for Israel is +972.

**Electricity**

Electrical equipment in Israel is 220 volt A.C., single phase, 50 cycles. Some appliances may require a plug adapter that can be purchased locally.

**Visas**

All visitors are required to have a valid passport, and for some countries, a visa is required. For more information please contact your nearest Embassy, Consulate or local travel agency well in advance. It is the responsibility of the participant to obtain a visa if required.

**Insurance**

The meeting organizers cannot accept liability for personal injuries sustained, or for loss or damage of property belonging to meeting participants (or their accompanying persons), either during, or as a result of the meeting.

**Letter of Invitation**

The letter of Invitation meant to help participants raise travel funds or obtain a visa, and does not represent a commitment on the part of the organizers to provide any financial support.

**Congress Secretariat**

ICI 2016 Secretariat

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